

Professional Portrait Photography



media training

enquiries@mediatraining.ltd.uk

020 7359 9855

www.mediatraining.ltd.uk

Course description

Designed for those with no formal photographic training but who need to take professional quality portrait photographs as part of their job. This course covers understanding your digital camera, structuring your shoot, professional lighting techniques, composing your shots and ways to digitally enhance your images for both print and web publishing. This course is designed to radically improve the quality of your images.

Course information

Course duration One day

Course cost

Public scheduled course: £345 plus VAT per person.
This course runs as a public scheduled course on a regular basis.
Please call 020 7359 9855 or visit www.mediatraining.ltd.uk for dates.

Private course: £495 plus VAT for individual tuition.
£745 plus VAT for two delegates.
£935 plus VAT for three delegates.
Each additional delegate: £100 plus VAT.

Course location

We have two fully equipped training centres in central London; one is in Highbury and Islington (one stop from Kings Cross) and one next to Waterloo station. We can also run courses onsite at your offices if you prefer.

Pre course requirements

No formal photographic training is required. You will need to bring a digital SLR camera capable of being used in fully manual mode.

Post training support

The cost of the course includes lunch, course notes to take away, a certificate and six months telephone Helpline support.

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Introduction

Digital capture

- Getting the best from your camera
- Understanding file formats
- When to use different ISO settings
- f-stops: shutter speeds explained
- Understanding colour temperature
- Setting the white balance

Lighting techniques

- Direction, form and quality
- Ambient and natural light
- Lighting with flash
- Lighting techniques for portrait photography
- Bracketing your shots
- Primary and secondary reflectors
- Achieving a colour light bounce
- Controlling contrast.

Crafting images

- Composition
- Movement
- Colour and black and white

Shoot management

- Interpreting the brief
- Relating to your subject
- Structuring the shoot
- Single portraits vs groups

Basic image manipulation techniques

- Image size and resolution
- Retouching and cropping
- Using levels and curves
- Using hue and saturation
- Creating a contact sheet

Marketing your images

- Ways to publish your contact sheet online
- Presenting your portfolio
- Useful websites

Questions and answers