



Certificate in School Fundraising & Income Generation: 6 wk online course



- 🌀 Develop a 'bid' for a school project of your choice
- 🌀 Prepare a fundraising vision and strategy
- 🌀 Learn from 10 examples of bid writing best practice
- 🌀 Present evidence your school, pupils and community
- 🌀 Generate income from your buildings & alumni
- 🌀 Protect resources so you can raise more money
- 🌀 Guaranteed to increase school funds

We're delighted that you are considering Fundraising Skills (FRS) to advance your fundraising skills. This document includes essential information about the Certificate in School Fundraising & Income Generation. Please direct queries to:



**FUNDRAISING
SKILLS**

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The most comprehensive and interactive course I have attended!
Finance Manager, The Langley Academy, Berkshire

About FRS Fundraising Skills is an award winning training organisation offering accredited fundraising courses since 2003. We are 100% recommended by staff and volunteers from 2000 small charities and schools. Our courses help you increase income and improve fundraising planning. Training with us is a great investment in your professional development, with **accreditation from NCFE**. In return for your significant investment, we offer you a unique **money back guarantee**.

The best course I've done in 9 years as a Business Manager. I can't praise it highly enough. Business Manager, King Ethelbert School



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Course Structure This 6 week accredited course is taught by a school fundraising expert. You'll be part of an online classroom, for 3 hours a week, participating in discussion topics. Discover how to generate income from your buildings, local business and alumni. Have your school funding bids reviewed by a fundraising expert. By the end of the course, your next Lottery or Trust funding bid will be polished and ready to send off. The course invites you to work on your own projects and plans.

Who is it for? School business managers, administrators, and senior staff with responsibility for funding and income generation. Anyone involved in raising funds in schools and academies.

Accreditation The course leads to a recognised Certificate in School Fundraising & Income Generation from the NCFE.

Book online at www.fundraisingskills.co.uk

"We've since raised over £40,000 to install a sensory garden and outdoor performance area" Round Oak School

Course Programme

Week 1 School Fundraising Trends

Week 2 Trust Funding for Schools










Week 3 Sources of School Funding

Week 4 Lottery Funding Techniques

Week 5 Income Generation

Week 6 School Funding Strategy

Course Benefits

-  Demonstrate expertise in bid writing
-  Introduce income generation techniques for your school
-  Produce a funding strategy for your school
-  Techniques for researching future grants
-  Polish a funding application of your choice
-  Access to over 60 funding websites
-  10 successful applications for Trust, Lottery & Corporate funding
-  Accreditation by the NCFE
-  Support and advice from a team of fundraising experts