How to Become an Inspirational Leader

What makes a leader great? This fast-moving, interactive two day course examines the practices and skills of exceptional leaders and gives you powerful techniques to match their behaviour. These can be put into practice immediately, ensuring you stand out from the crowd.

Many of the tools are drawn from proven acting methods to heighten your charisma, strengthen your authority and help you inspire the people you work with. This course has a limited number of places in order to give you maximum individual tuition.

Course Objectives

- Use powerful communication techniques to project confidence and inspire and motivate others
- Remain focused and in control under pressure
- Think more creatively
- Harness the value of emotional intelligence
- Build stronger rapport with your team members and clients
- Strengthen your vocal power, use inspirational language and understand and control your personal space
- Develop effective body language and strengthen your eye contact
- Be 'alive' while speaking and thinking on your feet

Who will the Course benefit?

Managers who need to learn how to inspire their teams and develop their own style and confidence as a leader.

Course Duration

2 Days

Course Information (Dates, Locations & Fees)

Visit: www.frost.com/training-strategy2272

Related Courses

- How to Influence and Consult Strategically
- 3 Day MBA: Managing with Strategic Vision

DAY 1

Qualities of Inspirational Leaders

- Leadership models and practical applications
- Traits versus skills
- The focus on behaviour - the signals you send out

Assessing Your Starting Level

- Understanding body language and vocal qualities
- Assessing your own leadership skills
- Video feedback and analysis
- Ditching the mask

Looking and Sounding Inspirational

- How to increase vocal power and energy
- How to improve relaxation and posture
- How to use inspirational language
- How to communicate your vision in a way that will be inspiring

Building Presence

- How to centre your energy and fill large spaces with a strong, confident personal presence that looks effortless
- How to remain centred and in control under pressure
- Applying these techniques to relevant work situations

Facing the Media

- Getting your message across with impact
- Turning around negative news and difficult questions

Challenging Obstacles

- How to think on your feet by removing the anxiety
- How to handle objections and challenges
- How to keep focus under pressure

Thinking Creatively

- How to think outside the box

DAY 2

Review of Personal Presence

- Practising the key skills

Dealing with Difficult People

- Diffusing conflict

Strengthening Eye Contact

- Increasing rapport

Strengthening Communication Skills

- Improving body language to protect authority and natural confidence
- How to focus a meeting or interview so that you remain in control
- How to increase your listening skills
- Using positive language to achieve your goal
- Understanding and using personal space
- Understanding circles of energy in communication

Emotional Intelligence

- Developing empathy and social skills
- Encouraging others
- Using 'give' and 'take' to influence the outcome
- Balancing intellect and instinct
- Giving positive feedback
- Strengthening mutual trust with your team

Action Plan

- Establishing a forward plan of action to strengthen your inspirational leadership behaviour