LearningLtd

Business Simulation Expertise

CELEMI Apples & Oranges®

BUSINESS FINANCE FOR EVERYONE

"Invite people to think like business owners – so they can base their future decisions on sound business decisions – and they will start to act like business owners."



The Business Benefits

Participants will :

- Learn how to read financial statements
- Monitor cash flow
- Make resource utilisation improvements
- Measure the results of changes in financial terms
- Identify critical elements which affect business performance
- Analyse financial ratios and key performance indicators, and identify improvements which can be achieved
- Explore cause and effect relationships in business
- Work as a team in a testing environment

How does it work?

Using highly interactive techniques and working in competitive teams, Apples & Oranges™ has been proven to deliver deep and enduring learning in all these areas – and in a fraction of the time that traditional training techniques take.

Apples & Oranges™ is run with groups of between 9 and 24 people over 1 to 2 days. In teams of 3-6 people, participants run the "Apples & Oranges Inc" business for a few years in differing economic circumstances

CELEMI
THE POWER OF LEARNING

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learning to the power of

Business and Finance Training

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how does a business game help?

Apples & Oranges: a business simulation

Every organisation faces business challenges; Apples & Oranges enables people without a financial background to understand the language of finance. But more than that, they will be able to turn this understanding into specific business improvements.

Apples & Oranges enables participants to learn the fundamentals of business finance and identify improvements that can be made in their own organisation.



Critically, participants will discuss their learning from the simulation and understand how improvements can be made in their own organisation.

Who benefits?

This simulation is suited to a wide variety of roles, and is ideally suited to those people who have a limited understanding of finance but who would benefit from a greater understanding.

The simulation is available in variants to suit businesses that operate in the manufacturing, service, and retail sectors.

www.xlearning.co.uk

CELEMI®
SOLUTION
PROVIDER

CELEMI Apples & Oranges®

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