LearningLtd

Business Simulation Expertise

Business and Finance Training

CELEMI Decision Base®

PULLING IN THE SAME DIRECTION

"Helping key people understand how and why their decisions influence the entire organisation."



The Business Benefits

Participants will :

- Learn how to improve productivity through better teamwork, communication and co-ordination
- Align activity with the "big picture" gaining a deeper understanding of strategy and tactical initiatives
- Make better decisions for optimal allocation of limited resources
- Gain heightened business literacy and financial acumen
- Appreciate the overall business impact of all business decisions

How does it work?

In groups of 9 to 24 people, over 2 to 2 ½ days, competing teams of 3-4 people participants adopt specific roles and seek to run a successful business.
They make choices about market development, product mix, production technology, financing, pricing.

The interactive nature of the simulation means that these decisions can't be taken in isolation. Decisions taken by other teams will impact their business, and vice versa.

CELEMI
THE POWER OF LEARNING

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learning to the power of

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how does a business game help?

Decision Base: a business simulation

Decision Base™ enables participants to learn the fundamentals of running a business for themselves, gaining a first hand understanding of strategic planning in marketing, production, product development and finance.

By using highly interactive techniques and working in competitive teams, Decision Base™ has been proven to deliver deep and enduring learning in all these areas – and in a fraction of the time that traditional training techniques take.



In the process participants will understand what it takes to pull in the same direction, as well as how to bring their new skills and insights into reality.

Who benefits?

All employees with financial responsibilities in manufacturing, production or any capital intensive companies can build cross-functional insight and align with a common language of performance measures.

Sales people, service providers and internal consultants gain a better understanding of business conditions with Decision Base.

www.xlearning.co.uk

CELEMI®
SOLUTION
PROVIDER

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