LearningLtd

Business Simulation Expertise

Business and Finance Training

THE MEDICI GAME

"Inspire innovation and foster creativity in your organisation."



The Business Benefits

Participants will use the Medici Game to:

- Inspire people to think outside of the box and realise their own ability to innovate
- Explore some of the latest findings on innovation and reach a shared understanding through dialogue and discovery
- Create an innovative environment and support a cultural shift throughout the organisation

How does it work?

During the seminar teams discuss and explore:-

- What is breakthrough innovation, and how does it occur?
- What type of conditions foster, or obstruct, innovation? Are we working with the right assumptions?
- How well do we utilise our diversity to explore, find and capitalise on new growth opportunities?
- How will we make it happen?

The Medici Game is run with teams of 3-4 people taking up to 4 hours.

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Contact: David Newman
Tel: 07984 817328
Email: davidnewman@xlearning.co.uk
www.xlearning.co.uk

Contact: Mike Newman
Tel: 07899 728628
Email: mikenewman@xlearning.co.uk
www.xlearning.co.uk

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how does a business game help?

The Medici Game

Participants take a fascinating journey to the Intersection – a place where ideas from different fields and cultures meet and collide, ultimately igniting an explosion of new innovations.

Based on the bestselling book "The Medici Effect" by Frans Johansson.

Who benefits?

The Medici Game targets all types of organisations – across industries and people at all levels.

Critically, participants will discuss their learning from the simulation and understand how improvements can be made in their own organisation.



Why Medici?

The Medici family ruled the city of Florence some 500 years ago. They would train and sponsor people from a range of different disciplines: architects, sculptors, scientists, philosophers etc.

They brought them together from all over the world to Florence. They were able to break down barriers between cultures and disciplines to generate what became one of the most creative periods in our history – the Renaissance.

www.xlearning.co.uk

CELEMI®
SOLUTION
PROVIDER

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