



SPEED WAXING FOR MEN (FACE AND BODY)

Male waxing is an increasingly sought-after salon service as growing numbers of UK men discover the benefits of having smooth, hair-free skin. To meet the demands of this rapidly expanding market, Axiom Bodyworks are proud to offer the UK's first post-graduate training in face and body waxing techniques specifically for men.

OBJECTIVES

This one-day course is for qualified technicians looking to expand their waxing services for male clients.

Training will furnish delegates with the knowledge and confidence to perform a wide range of face and body waxing services for men, and includes valuable advice on marketing and retailing.

DETAILS

- Date: Agreed with delegate
Duration: 1 day (10:00am – 4:00pm)
Venue: In-house at delegate's beauty premises or at the Axiom Bodyworks studio in Basingstoke
Attire: Salon uniform or similar professional workwear
Price: £250 per person (plus trainer's travel expenses at 40p a mile for in-house delivery)

CONTENT

Theory modules:

- Contra-indications, contra-actions and aftercare
- Pricing, marketing and retailing to male clients

Practical modules:

- Introduction to Perron Rigot non-strip waxes
- Demonstration of male waxing techniques on the following body parts:
 - Back and shoulders
 - Chest and abdomen
 - Neck
 - Ears
 - Nostrils
 - Eyebrows
 - Legs and feet
 - Arms and hands
- Advanced body clipping techniques
- Learn the secrets of successful blending between areas
- Delegate practice on models

ENTRY REQUIREMENTS

Delegates must hold a basic waxing qualification and will need to provide models for the duration of training.

CERTIFICATION AND INSURANCE

The Axiom Bodyworks Speed Waxing course is accredited through BABTAC and The Guild Of Beauty Therapists. Certificates of achievement will be awarded upon completion of training.

YOUR INVESTMENT

Your course fee of £250 includes the following:

- Comprehensive training in face and body waxing techniques for men, delivered by an industry specialist
- Advice on pricing and promoting your male waxing services
- Practitioners' manual
- Free online business listing
- Access to discounted Perron Rigot starter kits through Thalgo UK

WAXING EQUIPMENT AND SUPPLIES

For training delivered at your own premises, you are responsible for ensuring adequate provision of the following: treatment couch, strip wax, wax heater, paper or fabric strips, disposable spatulas, pre-wax cleanser or wipes, cotton wool pads, post-wax lotion, towels, paper couch roll, scissors or electric hair clippers, tweezers, Barbicide or similar disinfectant solution. Perron Rigot non-strip wax and depilatory oil will be provided by the tutor for training purposes. For training delivered at the Axiom Bodyworks studio, all of the above is provided free of charge.

MODELS

You are required to provide your own models for the duration of training. All models will need to complete a health consultation before waxing can take place, and should be given a copy of our 'Information for Models' sheet beforehand (available to download from our website).

On the day of training, one client is required for demonstration purposes PLUS at least one additional practice model for every two delegates in attendance.

HOW TO BOOK

For more details or to enquire about availability, please contact Andy Rouillard at Axiom Bodyworks on 01256 471447 or visit www.learnmalewaxing.co.uk

FREQUENTLY ASKED QUESTIONS

Q: What is non-strip wax? What's so great about this new generation of waxes?

A: You may have heard it referred to as hard wax, peelable wax, film wax or hot wax. Traditional hot wax is applied in a thick layer or built up over several layers, usually in a fiddly figure-of-eight pattern to ensure a thorough coating of all hairs. It is left to cool and harden on the skin and is then removed by hand, taking the hair with it. The latest generation of non-strip waxes share the unique 'shrink wrapping' abilities of older hot waxes but are lower in temperature, easier to apply and stay flexible as they cool. This makes them much more comfortable for the client and an ideal choice for removing short, coarse and stubborn hairs anywhere on the body. A full introduction to non-strip wax is included as part of your training.

Q: I've never used Perron Rigot wax before, is that a problem?

A: Our workshops are open to all qualified hair removal technicians, regardless of the brand you currently use or your preferred technique (strip wax, hot wax, roller wax or sugaring). An introduction to Perron Rigot waxes and accessories will be provided on the day, and there will be plenty of time to practice your skills during the remainder of the workshop. For those that enjoy using the Perron Rigot range, there will be an opportunity to purchase waxes and discounted starter kits from Thalgo, the UK distributor.

Q: Do I need to provide anything on the day?

A: You will need to provide your own models for the duration of training. For training delivered at your own premises, you are responsible for ensuring adequate provision of the following: treatment couch, strip wax, wax heater, paper or fabric strips, disposable spatulas, pre-wax cleanser or wipes, cotton wool pads, post-wax lotion, towels, paper couch roll, scissors or electric hair clippers, tweezers, Barbicide or similar disinfectant solution. Perron Rigot non-strip wax and depilatory oil will be provided by the tutor for training purposes. For training delivered at the Axiom Bodyworks studio, all of the above is provided free of charge.

Q: Does this workshop cover Brazilian waxing?

A: No, we offer separate training in intimate waxing; please contact us for more information.

Q: Is this course suitable for beginners?

A: Our Speed Waxing workshop is a Continuing Professional Development course (CPD) and as such is only open to therapists already in possession of a basic waxing qualification. Our beginner's waxing course will be launching in early 2010; please contact us for more information.

Q: What other courses do you offer?

A: Axiom Bodyworks are pleased to provide a comprehensive training programme for therapists, salons, spas and colleges, designed to keep you ahead of the competition and at the very peak of your profession. In addition to our popular Speed Waxing and Male Intimate Waxing workshops, we are also able to offer bespoke training in all areas of advanced waxing, tailored to meet your individual requirements. Please call Andy Rouillard on 01256 471447 or see www.learnmalewaxing.co.uk for full details.