



Hidden Resources
DEVELOPING MINDS

Choosing your NLP Course Provider

So, you have decided that you would like to learn some more about the rapidly expanding and popular discipline of NLP; there are hundreds of providers out there – probably quite a few in your local area. Many people do not realise that there are a variety of approaches to training NLP or that the various qualifications are not equivalent. So how do you choose? It can be valuable to consider a few questions to ensure that you can find the kind of NLP training that suits your particular needs and interests. It is important that you get the decision right – after all, your NLP training will change the rest of your life! Below we have highlighted some questions that you might find useful to ask yourself and then potential providers. And of course we have put in our answers – although we would love to speak with you to explain further and/or put you in touch with previous clients. You can ring Suzanne on 0845 1235890.

What is your long-term outcome from studying NLP?

Do you want to use the techniques for your own benefit, or do you have plans to help others with your skills or even teach them to others? Different providers offer different outcomes – we want you to be able to go out into the world and use your skills for the benefit of all, not just have a fun week leaving you wondering ‘so what?’. In addition to a great training experience, making new friends and learning up to date techniques from experts, you will be able to make life-enhancing changes. Our students consistently report better relationships, greater self-confidence, improved personal and professional success, a sense of well-being and that they are able to handle stresses more comfortably and effectively.

Are all NLP ‘Practitioner’ Certificates the same?

No. They differ widely not only in price and duration but also in terms of quality, accrediting body, the syllabus, the experience afforded by the training and perhaps most importantly the results they enable the students to achieve.

Who accredits Hidden Resources NLP qualifications?

The International NLP Trainers Association (INLPTA), who are widely acknowledged to be the accrediting body with the highest standards for certificating its trainers. INLPTA was founded to ensure quality, professionalism and ethics in the field of NLP significantly before other accrediting bodies mentioned ethical practice. Some still don’t. INLPTA were also the first to produce a syllabus for each of the different NLP qualifications.

How many people will be in my training group?

We train in small groups; others run mass seminars with over a hundred people. You will have a friendly and relaxed experience delivered with humour and empathy by trainers who support you personally as you develop your skills.

How accessible will the trainers be?

Because we train in small groups, the trainers are constantly accessible; they do not stand up on a distant stage and rely on less able assistants to interact with the participants. We use accelerated learning techniques that leave our students constantly amazed at how much and how fast they learn, whilst freeing up our trainers to give you individual support.

What are the trainer's qualifications and background?

All of our trainers are INLPTA accredited for delivery and have long and wide experience in delivering NLP as well as of the wider world. With over thirty years' experience of delivering NLP training between them, our team routinely use and train their NLP skills in private, public and third sector organisations. Personal biographies are available on our website or on request.

What about accreditation – there seem to be many different accrediting bodies?

Many providers' certificates are little more than proof of completion, with no real assessment of capability. INLPTA, who are widely recognised as the 'gold standard' for certification, certify our courses and you will be able to demonstrate that you both understand and can apply your new skills when we grant your certificate. INLPTA maintain high levels of professionalism and ethical practice and were also the first to produce a syllabus for each of the different NLP qualifications – we can provide you with a copy if you wish.

Why does a Hidden Resources Practitioner take 20 days to complete?

Some providers pride themselves on the speed at which they can certificate students; 7-day and even 6-day Practitioners are not uncommon. These courses have a drastically reduced syllabus compared to our INLPTA programmes and deliver very different results. They often rely on books and/or CDs as preparation for the course but as applying NLP is something of a physical as well as intellectual skill, solo study is not very effective. In order to ensure effective learning, INLPTA stipulate minimum contact times for accreditation; these are equivalent to 4 days for a Diploma, 20 days for a Practitioner and 20 days for a Master Practitioner.

Our carefully designed extensive training delivers much higher levels of conscious integration of the content, a high degree of self awareness and most particularly the very highest levels of flexibility and practical expertise in the application of NLP. As the course is spread over a six month period, you have time to apply and consolidate what you have learned on one weekend before you come to the next. Learning theory demonstrates that immediate application is very effective at embedding new knowledge and skills.

What sort of assessment & feedback will we get during the programme?

Because we offer extensive programmes, you have the opportunity to practice between sessions (indeed we will challenge you to do so as part of our ongoing assessment), feedback to the trainers and other course members and receive continuous assessment and feedback of the highest quality.

Who will be training me?

Dr Henrie Lidiard (B.Sc. Ph.D. and INLPTA Master Trainer) and Ann Slack (B.Sc. MA and INLPTA Trainer). Our trainers are both innovators and experts in the field of NLP and have over 10 years experience apiece in delivering outstanding NLP Training. You can read more about their experience, qualifications and areas of interest in their biographies that are included in your pack.

What if I cannot attend all of the course modules?

We encourage all our participants to complete the programme in 'one shot'; however we recognise that sometimes life gets in the way and if you need to miss a session then we will make arrangements for you to either catch up in between or postpone accreditation until you complete the module on a subsequent programme.

You may well have your own questions that we have not highlighted here. All the more reason to ring us and chat through your needs and how we can help meet them. Ring Suzanne on 0845 1235890 or email us at info@hiddenresources.co.uk