From: Tom Bruno <administrator@4dhumanbeing.com>
Subject: **4D Human - The 59 minute modules**
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Human Being



Create a culture of flexible teams happy to generate and share new ideas.

Develop confidence around using creative thinking every day.

Increase the engagement, energy and creativity of your people to increase the performance of your business.

More and more business surveys are revealing that employee engagement and creative thinking are the most vital ingredients for business success in the 21st century.

And that means unlocking the personal energy and creativity of your people, motivating and engaging everyone – from the shop floor to the board room – to go that extra mile.

Turn individual and team creativity into organisational profitability

With a wealth of experience in Creativity and Employee Engagement all over the world **4D** brings you the latest in engaging training to engage your people!

In 4 fun, fast and effective 59 minute sessions your team will explore:

Motivation – why be creative?

Inspiration - big thinking and idea generation

Collaboration – the art of team creativity

Presentation – getting buy-in for your ideas

These dynamic modules are designed to fully engage your people through idea sharing, creative thinking, communication and connectivity - whether you're looking to run a company-wide engagement programme or a quick-fire session during a conference - these modules are designed to run as stand-alone sessions or as a complete 4 part programme.

The modules...

Module 1 – Motivation

'Working with 4D, you can often develop your thinking further in 59 minutes than you typically would in 59 days. You bring the business problem, they bring simple but effective innovation tools to help you explore solutions in a creative and fun way - with oodles of energy, it soon becomes infectious!'
Anthony Burrows, Group Head of Engagement, Royal Sun Alliance

'Philippa was the stick of dynamite we needed at Tata Global Beverages to bring our innovation programme to life in the UK! Her energy and passion for innovation were totally infectious and she continually found new and creative ways to inspire and encourage our employees to think BIG and have fun doing it…because of Philippa, a lot of our people now know that they can achieve so much more than they ever thought possible That's quite a legacy to leave behind.'
Employee Communication Manager, Tata Global Beverages

Philippa recently headed up the UK and Europe 'Think Big' Engagement programme for Tata Global Beverages, helping one of the UK teams to go on to win the global final in New York. Click here to read an article in the **Financial Times** celebrating the success of the Think Big engagement initiative.

Additional Information
Pricing starts at £1200 per module with no upper limit on delegate numbers.

This dynamic introductory session explores the essentials of team and organisational creativity:

- What motivates you to be creative?
- How to tap into your creativity?
- How are you most creative?
- The lone thinker and the collaborator in you

Using the latest 'Spiral Dynamics' model this session goes to the heart of the values that drive and motivate each and every person to think up and offer up their ideas.

Module 2 Inspiration
This fun and inspiring session is all about:

- Exciting new ways of thinking creatively
- Creative approaches to an issue or challenge
- Easy to use and highly effective brainstorming tools
- Confidence in your own creativity

This highly engaging session will get creative sparks firing and boost confidence in everyone's ability to be creative and come up with new ideas.

Module 3 Collaboration
This session is a crash course in maximizing team creativity and explores:

- Bringing your ideas to the table
- Understanding how you personally operate within a creative team
- Building on others' ideas
- Unifying around an idea and converging it down to something tangible

As always we adapt and harness the many different drives and thinking styles of the delegates in the room ensuring maximum engagement throughout the session.

Module 4 Presentation
This quick-fire presentation session is packed with practical tips on how to:

- Organise thoughts and content in order to get ideas 'out there' in the right way
- Play to your unique presentation style strengths
- Understand how ideas and behaviours become contagious
- Influence up and down the company to get the necessary buy-in

Engagement is not ALL in the sell…but quite a lot
of it is.

Philippa and Tom would be delighted to come in and meet you for an initial chat and find out about you, your organisation and how we can help.

Contact us

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We look forward to hearing from you.