



Solvay Brussels School
Economics & Management



ADVANCED MASTER

..... **IN**

**INNOVATION AND
STRATEGIC MANAGEMENT**

.....
A M . S O L V A Y . E D U

INTRODUCTION



The Advanced Master in Innovation & Strategic Management provides students with the essential tools, skills and mind-set needed to deal with the challenges of organisations in fast-evolving environments. It helps them to develop their ability to analyse complex challenges, integrate technology and innovation into their projects or businesses, and influence their environment early on in their careers.

It covers the main management disciplines with a particular focus on the future developments of the market and emerging technologies. It embraces innovation from a wide variety of angles, ranging from technological advances to the transformation of existing business models and organisational forms.

The program highlights the importance of innovation and helps instill a strategic approach. Every year, we fine-tune the program. In 2017, we have introduced two major new initiatives: the European Innovation Tour (3 short study trips in top innovation hubs across Europe) and an upgraded field project where students will have to choose between building the “Company of the future” (i.e. helping existing firms to imagine their business by 2030, by millennials for millennials) or a strategy consulting assignment in one ‘Innovative Scale-up’.

During the program, students develop their ability to grasp innovative opportunities and understand the dominant strategic logic in many different sectors around the world.



BRUNO WATTENBERGH

Academic Director

LEARNING OBJECTIVES



By the end of the program, students will be able to:

MAKE INFORMED CHOICES ABOUT STRATEGIC & INNOVATION ISSUES CARRYING A HIGH DEGREE OF UNCERTAINTY



SOLVE COMPLEX BUSINESS & RADICAL INNOVATION ISSUES



WORK IN OR LEAD TEAMS IN CHARGE OF CHANGE MANAGEMENT OR INNOVATION PROJECTS



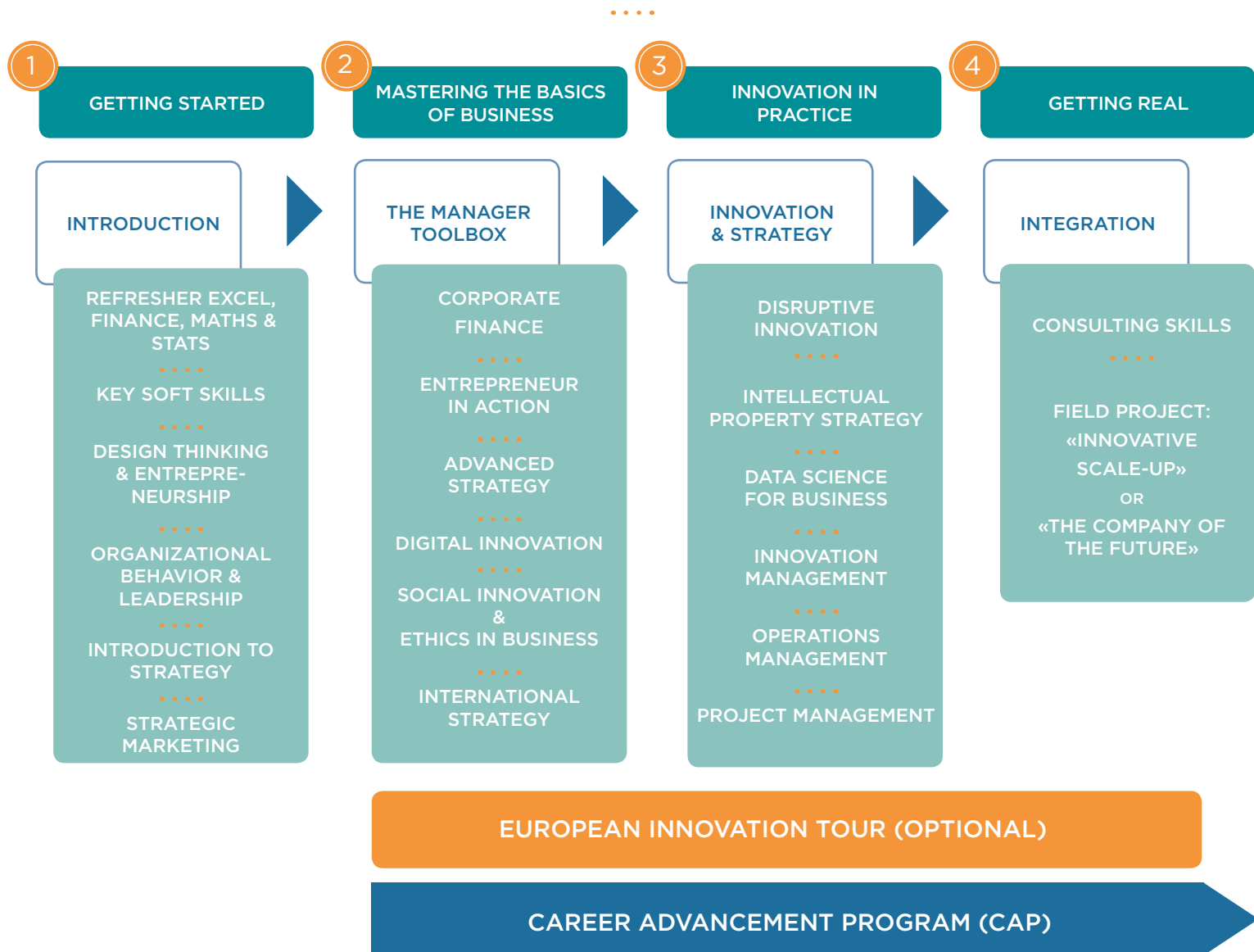
INTEGRATE TECHNOLOGICAL ADVANCES AND OPPORTUNITIES INTO EXISTING BUSINESS MODELS

JOB OPPORTUNITIES



- **TRAINEESHIP OPPORTUNITY IN ESTABLISHED FIRMS**
 - **STRATEGY OR TECHNOLOGY CONSULTANT**
- **PROJECT MANAGER OR BUSINESS ANALYST IN LARGE FIRMS**
 - **INNOVATION ADVISOR**

PROGRAM CONTENT



** Program courses are subject to marginal changes.*

Our teaching methods are very hands-on and participant-centred. Courses are mainly structured into case studies, workshops, seminars, discussions, simulations, group work, coaching sessions and on-the-job learning.

Classes are intentionally limited to manageable-sized and coherent cohorts, ensuring maximum participation and easy access to the faculty. Diversity in class in terms of gender, academic background and culture enhances the student experience of participants and prepare them for an international career.

FACULTY

The faculty comprises a seasoned team of Solvay professors, forming a unique mix of academics bringing in their theoretical insight and the latest research expertise from their respective fields (including Marek Hudon, Hugues Pirotte, Philippe Silberzahn, Jean-Pierre Bizet, Nicolas van Zeebroeck,...). Top-level practitioners driven by a real passion for education are also part of the teaching team: Antonio Nieto Rodriguez (Head of Project Portfolio Management, BNP Paribas Fortis), John Metselaar (former Innovation Director P&G and Academic Director of the Solvay EMBA), Fabian Seunier (Senior Director Mergers & Acquisitions at UCB) and Susan West (HR advisor and executive coach).

PARTICIPANTS PROFILE

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We are accepting students with:

A MASTER'S DEGREE (4-5 YEARS OF UNIVERSITY EDUCATION), A POST-GRADUATE DEGREE, OR A 3-YEAR BACHELOR'S DEGREE (IN ANY ACADEMIC BACKGROUND) FOLLOWED BY 1-3 YEARS OF RELEVANT WORK EXPERIENCE (OR ENRICHING ENTREPRENEURIAL EXPERIENCE)

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A STRONG INTEREST IN BUSINESS, INNOVATION AND ENTREPRENEURSHIP

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AN APPRECIATION OF DIVERSITY AND MULTIDISCIPLINARY ACTIVITIES

.....

STRONG MOTIVATION

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WHAT MAKES US DIFFERENT

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THE BEST OF SOLVAY IN ONE YEAR: TOP ACADEMICS AND PRACTITIONERS, CUTTING-EDGE EDUCATION BRIDGING THEORY AND PRACTICE, HARD WORK

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A PROGRAM FOCUSED ON TODAY'S HOTTEST BUSINESS CHALLENGES: INNOVATION AND STRATEGY AT THE HEART OF THE KNOWLEDGE ECONOMY

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INTERACTIVE TEACHING METHODS: FIELD PROJECTS, GROUP WORK AND BUSINESS PRESENTATIONS, CASE DISCUSSIONS, SIMULATIONS EXERCISES AND MUCH MORE

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RICHFUL EXPERIENCE WITH TOP OF THE LINE GUESTS (CEO, CIO,...)

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THE EUROPEAN INNOVATION TOUR: VISIT 3 TOP EUROPEAN INNOVATION HUBS WHERE YOU WILL MEET AND VISIT WORLD-CLASS INNOVATIVE FIRMS, DISRUPTIVE START-UPS AND ECOSYSTEM BUILDERS

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CAREER AND START-UP SUPPORT: INDIVIDUAL CAREER COACHING AND ACCESS TO SOLVAY'S INCUBATOR AND SERVICES DESIGNED FOR START-UPS AND SMES

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THE SOLVAY ALUMNI NETWORK: BECOME PART OF ONE OF THE LARGEST BUSINESS NETWORKS IN BELGIUM

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MATHIEU DEGRANDE

Digital Business Integration
Analyst, Accenture,
Alumnus



“

.....

I got to meet CEO's, CFO's, founders, managing directors from different leading global companies, start-ups and scale-ups; fascinating people that all have a story to tell, full of valuable learnings for young professionals.

.....

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Lead, innovate and build in a changing world.



PEDRO MEJIA GUZMAN

Alumnus

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My perception of the business world, the willingness to start with the right foot my professional career and my own start-up business in the future, have improved enormously since I started my Innovation and Strategic Management Master at Solvay.

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LAURENS BOECKX

co-founder Mush,
Alumnus



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One of the greatest things about our little group was that it was so diverse, yet very homogeneous in another way.

Under thoughtful guidance of very experienced professors, the program has led us to realize that despite (or maybe even thanks to) these differences, a group can become a very successful team.

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TJERKJE LUCAS

Alumna

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For me, the year of my participation in the program was a deep dive, but I've never felt so strong coming up for air.

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CLAIRE MICHEL

Professional Triathlete, ADEPS,
3d in the European Rankings,
Alumna



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Thanks to Solvay's numerous, quality networking opportunities, I was able to land an interview and job offer after the first event!

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SOLVAY BRUSSELS SCHOOL OF ECONOMICS AND MANAGEMENT

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SBS-EM is the faculty of Economics and Management of the Université libre de Bruxelles (ULB), with a century-old tradition of excellence in higher education. Our alumni represent a network of more than 20.000 and are present in all sectors of activities in more than 65 countries worldwide. Each year the School, which is EQUIS- and AMBA-accredited, welcomes more than 4.200 students.

 **4,200**
STUDENTS
PER YEAR

 **56th**

IN EUROPE

FT EU BUSINESS SCHOOLS

 **1st** RECRUITERS
FAVORITE

 **43^d**

WORLDWIDE

FT MASTER IN MANAGEMENT

 **41%**

FOREIGN FACULTY

MEMBERS

 **130** EXCHANGE
PROGRAM
PARTNERS

 **25%**

INTERNATIONAL
STUDENTS

ADMISSIONS



REQUIREMENTS

Eligible applicants must hold one of the following:

- Master or Master of Science Degree or equivalent (four or five years of study overall)
- Bachelor Degree with 180 ECTS credits or equivalent, preferably followed by 1-3 years of work experience.

HOW TO APPLY?

Please submit the following documents:

- Online application form
- CV/resume in English
- Copies of University degree or degrees and of all academic transcripts
- Proof of English proficiency (TOEFL, TOEIC or equivalent) for non-native speakers
- A cover letter in English

If the applicant deems it relevant, he/she can support the application with:

- Letters of reference
- Any other certificate (GMAT, GRE, etc.)

If eligible, applicants will go through an admission interview with the Academic Director.

Students may be required to take a set of short online preparation courses when deemed necessary by the Academic Director after the admission interview.

PRACTICAL INFORMATION



- **START DATE:** every September
- **DURATION:** 10 months
- **FORMAT:** Day classes, full time, 60 ECTS
- **LOCATION:** Brussels, Belgium
- **LANGUAGE:** English
- **TUITION FEE:** 15,000 euros (contact us for more information on financial aid)
The fee does not include the optional European Innovation Tour.
- **APPLICATION DEADLINE:** Non-EU students: May 31st, 2018 (recommendation related to visa procedures)
EU students: July 15th, 2018

DEGREE AWARDED



- “Advanced Master in Innovation & Strategic Management” university certificate delivered by Solvay Brussels School of Economics & Management - Université libre de Bruxelles.

CONTACT

Vasiliki Boukouvala, Marketing and Recruitment Officer

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advancedmaster@solvay.edu

The school organises regular information sessions in Brussels and online.

Check the website for more information.