## CURRICULUM COMMUNICATION DESIGN (B.A.) WINTER SEMESTER 2017/18

1. YEAR 1./		2. SEMESTER		2. YEAR 3./		4. SEMESTER		5. SEMESTER		3. YEAR 6./
CD.F1 Concept & Design <sup>1</sup>	M 8	CD.F3 Typography & Language 1	M 8	CD.F5 Typography & Language 2	M 8					
CD.F11 Form&Color	3 SWS	CD.F31 Typography 1	3 SWS	CD.F51 Typography 2	3 SWS					
CD.F12 Sketch & Composition	3 SWS	CD.F32 Language 1	3 SWS	CD.F52 Language 2	3 SWS					
CD.F2 Media Basics 1	M 8	CD.F4 Media Basics 2	M 8							
CD.F21 Design & Layout	3 SWS	CD.F41 Media Production	3 SWS							
CD.F22 2D-Graphics 1	3 SWS	CD.F42 2D-Graphics 2	3 SWS							
CD.P1 Design Foundations <sup>5</sup>	M 8	CD.P2 Communication Concepts <sup>5</sup>	M 8	CD.P3 Digital Design <sup>5</sup>	0 8	CD.P4 Identity Systems <sup>5</sup>	0 8	CD.IN Internship	0 30	CD.P6 Project 6⁵
CD.P11 Theory, Technology & Practice	3 SWS	CD.P21 Theory, Technology & Practice	3 SWS	CD.P31 Theory, Technology & Practice	2 SWS	CD.P41 Theory, Technology & Practice	2 SWS	Internship		CD.P61 Theory, Teo
CD.P12 Project & Documentation	3 SWS	CD.P22 Project & Documentation	3 SWS	CD.P32 Project & Documentation	4 SWS	CD.P42 Project & Documentation	4 SWS	Colloquium		CD.P62 Project & I
						CD.P5 Editorial Design <sup>5</sup>	0 8	CD.SA Study Abroad	0 30	CD.P7 Project 7 <sup>5</sup>
						CD.P51 Theory, Technology & Practice	2 SWS	Study Abroad		CD.P71 Theory, Teo
						CD.P52 Project & Documentation	4 SWS	Colloquium		CD.P72 Project & [
				E.1 Elective 1 <sup>4</sup>	0 8	E.2 Elective 2 <sup>4</sup>	0 8			
				Offers from all programs	6 SWS	Offers from all programs	6 SWS			
Project Week <sup>3</sup>										
Workshop TBA		Workshop TBA		Workshop TBA		Workshop TBA				Workshop TBA
T1 Visuality <sup>2</sup>			OR 9	T2 Mediality	OR 9	CD.LPM Law & Project Management	M 6			T3 Philosophy
T11 Visuality 1	2 SWS	T13 Visuality 2	2 SWS	T21 Mediality	2 SWS	Law for Designers	2 SWS			T31 Philosophy
T12 Academic Research & Writing	2 SWS			T22 Colloquium	2 SWS	Project Management & Budget	2 SWS			T32 Research, Pro
SWS	22		20		22		22			

<sup>1</sup> Shown are the module title, module type and the total CP (Credit points under the ECTS European Credit Transfer System with a workload of 25 work hours per point)

as well as the titles of the seminars contained in the module, and the respective SWS (Semester Weekly Hours). Module types are differentiated between:

M (Mandatory): The module, and the seminars within the module, are mandatory.

**OR** (Optional Required): The module is required, but seminars within the module can be selected.

O (Optional): Modules can be chosen within an offering of equivalent modules. All corresponding seminars within the chosen module must be completed.

In every year of study, 60 ECTS must be collected.

<sup>2</sup> The seminar Academic Research & Writing is required. Additionally, students may choose humanities seminars from any of the study programs.

<sup>3</sup> Every department offers interdisciplinary workshops in the project week, or during the semester break. To complete this module, students must complete 3 workshops in order to graduate.

 $^4$  For the elective modules (E1 & E2) students choose a module from any of the study programs.

 $^{5}$  The content of the optional project module seminars vary and alternate from semester to semester.

From the five optional project modules, at least 3 projects must be completed within the Communication Design program. The remaining 2 modules can either be completed in Communication Design or chosen from offerings from other departments. Foundation modules from other departments can also be chosen as optional project modules.

Independent projects with equivalent requirements taking place outside of curriculum can be recognized as a free project, replacing an optional project module. The scope and content of a free project should be corrdinated with an advisor in advance.

PROJECTS

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## 7. SEMESTER

6⁵	0 8
Technology & Practice	2 SWS
& Documentation	4 SWS
<b>7</b> <sup>5</sup>	0 8
Technology & Practice	2 SWS
& Documentation	4 SWS

CD.BA Bachelor	M 30
CD.BA1 Bachelor Thesis	
CD.BA2 Bachelor Project	
CD.BA3 BA Colloquium	1 SWS

	OR 5
	9 SWS
	OR 9
/	2 SWS
Proposal	2 SWS

25

1