Sussex Business School
41 Basepoint, Denton Island
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CMI Level 8 Strategic Direction And Leadership

Focus On Translating Organisational Strategy Into Effective Performance

Who Is It For?

Equivalent to a Doctorate in Management, this course is designed for Directors and Senior Managers with responsibility for developing and implementing ethical and performance-driven strategy across multiple organisations, leading by example to inspire teams and provide clear direction.

How Will I Benefit?

- Develop the advanced skills and knowledge that you need to lead transformational strategic change within your organisation(s), accelerating performance in multiple settings
- Apply the tools, models and theories directly to real-life work-based problems and see the benefits in your organisation
- Demonstrate to current and prospective employers your capabilities, ambition and commitment to professional development
- Achieve the highest level of strategic learning, significantly improving your career prospects and earning power

How Will I Be Supported To Learn?

- Our online leadership and management qualifications are self-study courses with dedicated support from CMI-approved tutors
- All our CMI certification courses are delivered via Moodle and in collaboration with the CMI and Management Direct
- All course materials are available online and can be accessed 24/7
- Tutors are available by phone and the online learning system to provide support and assistance with assignments and study materials
- Support Services available by phone, email, social media, instant messenger to assist with any issues or concerns during your course

Qualification

- Choose to study at Award, Certificate or Diploma Level
- The Award offers concise learning to strengthen your current skills and build on your understanding of roles and responsibilities of strategic management
- The Certificate further develops your skills and drives the benefits of your learning directly back into your workplace
- The Diploma develops all the key strategic management skills your need to implement organisational strategy and drive positive, transformational change
- RQF Level 8 is regarded in academic terms as being equivalent to Doctorate or PhD
- Our online management qualifications are accredited by the Chartered Management Institute (CMI)
- Nationally recognised: all credits earned are transferable to other university or college programmes within a similar discipline

Entry Criteria

- You must be aged 19 or over
- Have a Level 7 qualification or equivalent
- Hold or have been in a Senior Management position for at least 3 years

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Start Dates

Every Tuesday and Thursday.

Course Assessment

- Completion of a written assignment per Unit (word count per assignment 4,000 to 4,500)
- No examinations

Required Study Time

8 to 10 weeks per Unit.

Timetable Options

Option 1
Set timetable with fixed assignment submission dates.

or

Option 2
Flexible submission dates, within the fixed course duration.

*Please note: if you choose option 2, the submission dates for your assignments are your choice, but you **MUST** complete all the assignments for the course by the given end date.*

Course Duration

- **Award** – 8 to 10 weeks
- **Certificate** – 16 to 20 weeks
- **Diploma** – 56 to 70 weeks

Award Levels Available For This Course

- Award

The Award consists of 1 Unit and has a transferable credit value of a minimum of 6 credits.

Course content: 1 Unit from the following:

- Personal Development as a Strategic Leader (credit value 10)
- Collective Strategy Development (credit value 10)
- Inter-organisational Strategic Planning (credit value 10)
- Inter-organisational Strategic Direction (credit value 10)
- Strategic Communication (credit value 10)
- Strategic Culture (credit value 10)

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- Certificate

The Certificate consists of 2 Units and has a transferable credit value of a minimum of 13 credits.

Course content: 2 Units from the following (credit value of 13 or more):

- Personal Development as a Strategic Leader (credit value 10)
- Collective Strategy Development (credit value 10)
- Inter-organisational Strategic Planning (credit value 10)
- Inter-organisational Strategic Direction (credit value 10)
- Strategic Communication (credit value 10)
- Strategic Culture (credit value 10)

- Diploma

The Diploma consists of 7 Units and has a transferable credit value of a minimum of 67 credits.

Course content: 7 Units (credit value of 67 credits or more). Learners must complete: ALL Units in Group A and 1 Unit from Group B.

Group A

- Personal Development as a Strategic Leader (credit value 10)
- Collective Strategy Development (credit value 10)
- Inter-organisational Strategic Planning (credit value 10)
- Inter-organisational Strategic Direction (credit value 10)
- Strategic Communication (credit value 10)
- Strategic Culture (credit value 10)

Group B

- Strategic Leadership (credit value 7)
- Strategic Leadership Practice (credit value 7)

Download This Course Syllabus

Fees

Course fees cover study materials, personal tutor support, assessments and affiliate membership of the CMI until course completion.

Award In Strategic Direction And Leadership – CMI Level 8 (1 Unit)

£248 GBP, plus CMI Registration Fee £151.20 or
Per Unit: £248, plus CMI Registration Fee £151.20

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Certificate In Strategic Direction And Leadership – CMI Level 8 (2 Units)

£496, plus CMI Registration Fee £249.00, or
Per Unit: £248, plus CMI Registration Fee £249.00

10% discount on study fees when all units purchased on enrolment for Certificate level course.

*Does not include CMI registration fee.

Diploma In Strategic Direction And Leadership – CMI Level 8 (6 Units)

£1736, plus CMI Registration Fee £318.00, or
Per Unit: £200, plus CMI Registration Fee £318.00

10% discount on study fees when all units purchased on enrolment for Certificate level course.

*Does not include CMI registration fee.

If you have chosen to pay per unit, the CMI Registration Fee is payable once at the start of the course.

Course Enrolment Options

Option 1

You can enrol and purchase unit (s) directly from this website by adding your chosen units from the units available. Please complete the short application form before purchasing your unit (s) (course) and making payment (this is part of the purchase process). On completion of payment you will be automatically enrolled on your unit(s) course within Moodle (our course delivery platform). We will contact you within 24 hours to confirm your enrolment and additional information such as tutor allocation.

Option 2

Please complete an online application form and we will contact you via email with 24 hours.

Any Questions?

Please contact Us

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